

# A NOTARY SWORN STATEMENT SALE

## SUITS-COATS-DRESSES

State of Tennessee } ss.  
County of Hamilton }

Personally appeared before me, Sus S. Currier, a Notary Public within and for said State and County, Charles Rosenthal, owner and manager of the Charles Rosenthal Company, who makes oath, deposes and swears that, on Saturday December 6 and Monday December 8, he will conduct a sale of dresses; on Tuesday December 9 and Wednesday December 10 he will conduct a sale on suits; on Thursday December 11 and Friday December 12 he will conduct a sale on coats. Limit only two days on each sale. Actual first cost to him in New York City, without adding the cost of freight or express.



Subscribed and sworn to  
this fifth day of Dec 1919.  
Sus S. Currier  
Notary Public  
My commission expires July 19, 1922.

Chas. Rosenthal

—We are overstocked, due to weather conditions. Our clientele know well our reputation and integrity, but we need all newcomers as well — customers with faith in us and those who are comparative strangers, who might doubt our true intent, who are suspicious of all merchants on account of their experience with the unscrupulous. We, therefore, in our earnest intent to do a handsome thing to all alike, and thereby reducing our stock, we are inaugurating a Notary Sale, lasting but two days for each line consecutively, after which the sale is off. Wholesale values today and for Spring are nearly that of our retail prices. We bought nearly all our stocks early for spot net cash and no discount from the first hands, at the bare cost of production, the lowest cost on the market. Our mark on every garment is the bare cost of the garment in New York, freight or express not added. Can you imagine the difference between our net cost of these garments and the retail prices now prevailing? All this difference is your gain.

—Every garment on each sale will be sold for the bare net cost to us.

### SATURDAY and MONDAY

December 6th and 8th

### SALE OF DRESSES

We begin the Notary Sale with Dresses only for Saturday and Monday. All Satin, Serge, Tricotine and Jersey Dresses included.

### TUESDAY and WEDNESDAY

December 9th and 10th

### SALE OF SUITS

The Notary Sale is on Suits, only at our bare cost, includes all fabrics excepting plain Serges and plain Tricotines.

### THURSDAY and FRIDAY

December 11th and 12th

### SALE OF COATS

Two days only, our entire stock of Long Coats go on the Notary Sale at the net cost of each garment.

—Bear in mind, reduced prices on ordinary sales often do not represent a bargain, as all sales are based on cost, and no one is in business to lose, especially on a rising market. You will be happy and satisfied to buy your garment at our first bare net cost, and this chance you will get two days on each line.

**20% Allowed on Furs and Waists During This Sale**

**\$500.00 to Be Given to Charity on January 1st**

—Thankful for the blessings and benefits received during the present year, we set aside for charity FIVE HUNDRED DOLLARS to apportion among the following institutions: TUBERCULOSIS ASSOCIATION, VINE STREET ORPHANAGE, OLD LADIES' HOME, BONNY OAKS, CRITTENTON HOME, BABY CLINIC, THE LITTLE MISS MAG DAY NURSERY. Thanks to our clientele, who made possible our offering, we feel they are entitled to designate which of the above institutions shall be mostly favored. We, therefore, have arranged a simple plan for its consummation. Purchasers may request to credit the amount bought to any of the above institutions. Each institution will receive an amount equal in proportion to the amount of sales credited. For instance, if the Old Ladies' Home is credited with 50 per cent. of the sales it will receive 50 per cent. of the \$500; if the Baby Clinic is credited with 25 per cent. of the sales it will receive 25 per cent. of the \$500. CREDITS OF SALES ON EVERY PURCHASE. ASK YOUR FRIENDS FOR CREDITS TO YOUR FAVORITES.

920-922

Market Street

**CHAS. ROSENTHAL CO.**

The MODERN  
FRONT

